PRACTICE NAME Address1, Address2, Address3, Town, County, Postcode. Tel: 00000 000000 Emial:aaaa.aaaaa@aaaaaaaaaa

«Title» «Initials» «Surname» «Address1» «Address2» «Address3» «Town» «County» «Postcode»

12 January, 2017

Dear «Salutation»

It's time for your eye examination.

Your eye examination is now due. Please telephone the practice to make an appointment or, alternatively, call in person.

At <<PRACTICE NAME>> we recommend that, due to your current heath situation, you have regular eye examinations to make sure that you get the very best from your vision. This examination also forms an important part of your overall health care. As you are aware, diabetic patients receive a free eye examination paid for by the National Health Service.

After your examination, if you need glasses we can offer you expert advice and guidance about the lenses which are suitable for your particular vision and lifestyle. You will also be able choose from our extensive selection of frames ranging from designer brands to budget spectacles.

If you are thinking about trying contact lenses, we can offer a wide choice of comfortable lenses to suit your needs and your budget.

We look forward to seeing you soon.

Yours sincerely

OPTICIANS NAME OPTICIANS SIGNATURE